

Privacy Policy

Last Modified on May 05, 2025

This privacy policy ("Privacy Policy") of the iKickButts.org website, iOS App, and Android App describes how and why the San Diego State Research Foundation and our Affiliates ("iKickButts," "We," "Us" or "Our") might access, collect, store, use, handle, and/or share ("process") Personal Information (as defined below) that users ("You," "Your" or "User") provide to Us, or that We collect from You through the use iKickButts.org website, (located at iKickButts.org) and through the iKickButts iOS App, and the iKickButts Android App (the "App(s)") (the "Websites" and "App(s)" are collectively, the "Platform").

This Privacy Policy is subject to Our Terms of Use at <https://ikickbutts.org/terms-of-use/> .We may update this Privacy Policy from time to time, as specified in the "Privacy Policy Changes" section below.

Your Consent

You should read this entire Privacy Policy before submitting information to Us or using Our Platform. We can use your Personal Information when you have given us specific permission or in cases where your consent can be inferred or implied. Whenever You access the Platform, including when you visit our websites, download or install our Apps, submit personal and non-personal information via Our Platform or otherwise to Us, whether online or offline, You give specific consent to the collection, use, disclosure, transfer, and storage of that information in accordance with this Privacy Policy. If you do not agree with our policies and practices, please do not use our Platform.

Types of Information We Collect

We collect different types of information about You that you voluntarily provide to us when you register or use the Platform. The Personal Information (as defined in this section) we collect depends on the context of your interactions with Us and the Platform, and may include the following:

- **Contact Information** includes information such as Your name, email address, street address, phone number, and contact preferences.
- **Demographic Information** includes Your birthdate, ZIP code, and other similar details.
- **Account Information** includes Your profile photo, usernames, and passwords.
- **Device Information** includes information about Your browser, device type, device hardware information, IP address, internet service provider, and other technical information about Your device when You interact with our Platforms. We may also request access or permission to certain of your mobile device's features, including your calendar, Bluetooth, reminders, sensors, camera, microphone, messages, storage, and other features. If you want to change our permissions, you may change your device's

settings. However, changing our permissions may make the Platform unusable on your device.

- **Geolocation** information allows Us to learn Your geographic location, including collecting Your IP address or other device information, which may depend on Your device's settings for location services. We may request access or permission to your mobile device's location, including longitude and latitude, and your device's location-based information. Additionally, We may ask You to manually enter Your location if Your device's location services are limited. Your geolocation data will be obtained and stored in such a way that a map service provider will not have access to Your device identifier information and will not be able to identify You individually. You may revoke Our permission to obtain your geolocation at any time in your device settings.
- **Push Notifications** may be sent to you regarding your account or certain features of the Platform. You may opt-out of these notifications in your device's settings.
- **Provided Content** includes information that You upload onto Our Platform, including photos, videos, reviews, narrative, and the date, time, and location associated with the upload.
- **Call records, email records, and chat logs** includes records of conversations You may have with Our representatives.
- **Log and Usage Data** includes Your access date/time and actions You take, along with IP addresses, device information, browser, and other settings of your device when you use or access the Platform and which We store in our log files. This information can be automatically collected and used for diagnostic and performance information for our systems.
- **Other Information** includes any information that could allow someone to identify You or contact You.

Sensitive Personal Information is a subset of Personal Information that includes certain identifiers, such as government identifiers, account log-ins, precise geolocation, contents of email and text messages, genetic data, health data. You can refuse to supply Personal Information, with the caveat that doing so may prevent You from engaging in certain Website and App-related activities, such as registering as an iKickButts User, maintaining an iKickButts profile, or posting content to iKickButts.

If You register as an iKickButts User, You must give Us current, complete, and accurate information and keep the information You provide to Us up to date. We cannot and shall not be responsible for any problems or liability that may arise if You do not give Us current, accurate, truthful, or complete information or if You fail to update the information You give Us.

If you choose not to provide the Personal Information necessary for using the Platform, it may affect Our ability to provide Platform and its services with You.

How We Collect Personal Information

iKickButts may collect information directly from you or through cookies (described below) and/or other automated means. The amount and type of information that iKickButts gathers depends on the nature of the interaction. In each case, iKickButts collects such information only

as far as is necessary or appropriate to fulfill the purpose of Your interaction with iKickButts. The sources may include:

- **You:** We collect information when You browse on iKickButts, register as an iKickButts User, update or add information to Your iKickButts profile, You post Provided Content to iKickButts through Your computer or phone, communicate or engage with Us about the iKickButts Services, or when You record an observation at a particular time and location and post it on iKickButts (an “Observation”).
- **Your Device or Browser:** When You access Our Platform, information is collected from your device or browser and analyzed.
- **Tracking:** When you record an Observation, We collect information corresponding to the location of the Observation.

How We Use Personal Information

We may use the Personal Information that You provide for several reasons depending on how you interact with the Platform, including:

- To facilitate creating, authenticating, and managing Your account
- To identify usage trends and to understand how You use Our Platform and Services
- To deliver the iKickButts Services and to administer and maintain the iKickButts Websites, respond to Your inquiries, improve our services, business, and Platform, manage our business, including spam detection and fraud prevention purposes,
- To conduct research using the information you provide in your Observations
- For other purposes as may be required by applicable laws.

We do not disclose personal information for purposes other than as described herein. We do not sell or share your Personal Information in exchange for monetary consideration. We may use analytics tools as described below, which may be interpreted as sharing Personal Information. Please see below regarding your right to opt out regarding these tools.

When and With Whom We Share Personal Information

Personal Information You provide related to the Observations You post is published in venues on iKickButts where it is visible to anyone ("Published") as a matter of normal usage and, therefore, is publicly shared with other iKickButts Users, whether or not they are signed in to the Platform. This information may include an image, categorization of the waste, number of waste items identified, date and time associated with observation, location of observation, a profile image, an organization identifier, and any comments You add to the post. We may share Your Observations and Your Provided Content with academic and community researchers. We may also explicitly and publicly share this information in a machine-readable format with a handful of partners, including the [Amazon Web Services \("AWS"\) Open Data Sponsorship Program](#), and others.

We may share Your Personal Information with vendors, consultants, and third party providers who perform services on Our behalf and require access to Your Personal Information to perform

those services. The third-party providers may provide cloud computing services, including Microsoft Azure and Amazon Web Services, performance monitoring tools, engineering and design tools, mapping services, such as MapBox, registration and authentication services, communication services, such as Twilio SendGrid, data analytics services, and government entities.

We may also share Your Personal Information with our Affiliates, which may include our web hosting service providers, mobile application developers, any parent company or entity, joint venture partners, subsidiaries, or other companies or entities that we control or are under common control. We require that our Affiliates honor this Privacy Policy and have similar Privacy Policies of their own.

Other than as described above, We will make Your personal information available to non-affiliated third parties only in the following circumstances:

- To Business partners in order to provide You with certain products, services, or promotions.
- If We are compelled to do so by a governmental agency, court, or other entity (e.g., to respond to subpoenas, court orders or legal process);
- If We believe Your actions violate a law, regulation, this Privacy Policy, or any applicable website or app's terms of use, or if You threaten the rights, property or safety of Us, Our Websites, Our Apps, any other Users, or third party;
- If, in Our sole discretion, We believe disclosure is necessary to investigate or resolve possible problems or inquiries, to protect Our assets, to defend Our interests or comply with Our legal and regulatory obligations; or to protect a User's safety;
- If a transfer, acquisition, merger, joint venture, or bankruptcy occurs involving iKickButts, we may share or transfer Your Personal Information in connection with or during negotiation of the transfer, merger, or sale to another entity.

Our servers are located in the United States, and some of Our contractors, service providers and affiliated organizations may be located outside of Your home country; by using the Platform, You consent to the transfer of such information to them. iKickButts will not rent or sell Personal Information to anyone. We may share your personal information with entities that support Our Platform and data, communicating with You, fraud and spam detection, data analytics, and other legitimate business purposes, including communicating with the Apple App Store, the Google Play Store, Google Analytics, Google Firebase, and New Relic.

Information from Users Outside the US, and Cross Border Data Transfers

The Services of iKickButts are operated from and in the U.S. By using the Platform and posting Observations, You consent to the transfer, processing, and storage of Your Personal Information in the U.S., a jurisdiction in which the privacy laws may not be as comprehensive as those in the country in which You reside. We take all steps reasonably necessary to ensure that Your

Personal Information is treated securely and in accordance with this Privacy Policy. iKickButts Network Member sites operate in other jurisdictions.

If You are a registered User of iKickButts and have supplied Your email address, iKickButts may occasionally send You an email to tell You about new features, solicit Your feedback, or keep You up to date with what is going on with iKickButts and Our services. If You send Us a request (for example via a support email or via one of Our feedback mechanisms), We reserve the right to publish it to help Us clarify or respond to Your request or to help Us support other Users. iKickButts takes all measures reasonably necessary to protect against the unauthorized access, use, alteration, or destruction of personal information. You can unsubscribe from email communications by changing your account settings, deleting your account, or contacting Us at admin@ikickbutts.org.

How We Retain Personal Information

We retain Your personal information associated with Your registration for so long as You remain a registered User of iKickButts or as required by the applicable app store policies or applicable law.. In addition, We may retain personal information from closed accounts to comply with national laws, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigation, enforce Our User Agreement, and take other actions permitted or required by applicable national laws.

Personal information associated with Observations (time, date, location, etc.) may remain attached to Observations, even after You have closed Your account unless You request that We delete it. Your Observations may be retained after You close Your account. Generally, Your Observations will be removed within two weeks after you request that We delete Your Observations.

You may delete Your account at any time by selecting “Edit Profile” and “Delete Account.” If You wish to have any Observations associated with Your account removed, please contact us at contact@ikickbutts.org.

How We Protect Your Personal Information

We are committed to protecting the personal information You share with Us through the use of iKickButts, and We maintain reasonable physical, electronic, and procedural safeguards to protect Your personal information. We limit access to personal information by Our own employees to individuals who are authorized for the proper handling of such information, and any employee found violating Our standards of security and confidentiality is subject to Our disciplinary processes. We request Our service providers to follow the same policy. Unfortunately, We cannot guarantee that data transmitted over the Internet will always be secure. As a result, although We strive to protect Your personal information, We cannot ensure or warrant the security of any information You transmit or We may learn as a result of Your use of iKickButts, and You do so at Your own risk. You should only access the Platform within a secure environment. If, for any reason, You do not agree with this Privacy Policy, please do not

use or attempt to take advantage of any of the information, services, features, or functions of iKickButts that might require You to provide Your personal information.

Your Rights with Your Personal Information

In some regions, you have certain rights under applicable data protection laws. If you are a resident of countries outside the United States, or are a resident of California, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, Nevada, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, or Virginia, you may have the rights regarding Your Personal Information. These rights may be limited in circumstances by applicable law. These rights may include:

- **The right to access, update, or delete the information We have about You.** You may have the right to request access to and receive details about the Personal Information we have has been shared or used. In many instances, You can personally access and update Your Personal Information by accessing Your online account settings located in the Profile section of the iKickButts app. If You are unable to perform these actions yourself, please contact Us to assist You.
- **The right of rectification or erasure.** You have the right to have Your information corrected if that information is inaccurate or incomplete.
- **The right to object.** You have the right to object to our processing of Your Personal Information.
- **The right of restriction.** You have the right to request that We limit or restrict the use and disclosure of Your Personal Information including Sensitive Personal Information.
- **The right to data portability.** You have the right to be provided with a copy of the information that We have about You in a structured, machine-readable, and commonly used format.
- **The right to withdraw consent.** You have the right to withdraw Your consent at any time where iKickButts relied on Your consent to process Your Personal Information.
- **The right to request deletion.** You have the right to request that your Personal Information be deleted.
- **The Right to non-discrimination** for exercising your rights. We will not provide a different level of quality service to You if you exercise any of your privacy rights.
- **The Right to opt out.** You can opt out of the processing of your personal data if it is used for targeted advertising or cross-context behavioral advertising. We will not use your Personal Information for advertising purposes. You have the right to opt out of the collection of Personal Information through operation of a voice or facial recognition feature.
- **The Right to Obtain a List of third parties.** You have the right to obtain a list of the categories or specific identities of third parties to which We have disclosed Your Personal Information.

If You are a resident located outside the United States, in addition to this Privacy Policy, please also see Your country specific disclosures. Please note that for Your safety and security, We may ask You to verify Your identity before responding to requests associated with the rights listed above. If we cannot verify you based on the information we have, we may request

additional information for the purpose of verifying your identity. If you submit a request through an authorized agent, We may need to collect additional information to verify your identity, and the agent will need to provide a written and signed permission from You to submit a request on your behalf. For any such information or requests, contact iKickButts at admin@ikickbutts.org or contact@ikickbutts.org.

If we decline to take action on a request, you may appeal our decision by emailing admin@ikickbutts.org. We will inform you of actions taken or not taken in response to your request, including an explanation of our decisions. If your appeal is denied, you may submit a complaint to your state attorney general or other relevant authority.

Children

We do not knowingly collect or solicit Personal Information from children. Users under 13 years old must obtain an adult's permission before submitting any personal information to our Platform. We will promptly delete information provided from an underage visitor upon its discovery. To avoid deletion, You must respond to Our request verification for parental permission within a reasonable time. If You believe that We possess personal information from or about a child 13 years of age or younger without parental permission, please contact Us at admin@ikickbutts.org.

Cookies

Automated technology collects information from Your computer or mobile device and includes cookies, web beacons, local shared objects, or other similar technology. A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. A "web beacon" is a small object or image that is embedded into a web page, application, or email and is used to track activity. They are also sometimes referred to as pixels and tags.

As You access or use Our Website, We and/or third parties may collect information using cookies, web beacons, pixels, navigational and location data collection (clickstream, log files, server logs), and other similar technologies for the purposes described in this Policy. iKickButts uses cookies to help iKickButts identify and track visitors, their usage of the iKickButts Websites and their Website access preferences. iKickButts visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Our Websites. Certain features of Our Websites, such as the ability to post Observations, may not function properly without the aid of cookies.

To find more information about cookies, please visit www.allaboutcookies.org. Most browsers are initially set to allow cookies but also offer the option to restrict cookies or warn You of their use.

Third-Party Analytics Disclaimer

We and/or third parties and service providers on Our behalf, use cookies, web beacons, and other similar technology to collect information for the purposes described in this Policy, including analytics, monitoring performance, and improvement of Our online services (traffic, errors, page load time, popular pages, etc.). You may opt out of third party analytics by contacting admin@ikickbutts.org.

Analytics

[Google Analytics](#). We use Google Analytics to understand how Our website, services, and products perform, how You use them, and to serve You with ads on third-party websites. To learn more about how Google processes Your data, please visit: <https://www.google.com/policies/privacy/>. To opt out of Google Analytics, please install the Google Analytics Opt-out Browser Add-on by visiting: <https://tools.google.com/dlpage/gaoptout>.

Posting Observations

If You do not wish to have the time, date, place, or other identifying information of an Observation included on iKickButts, You should not post an Observation. Upon Your request, We will close Your account and remove Your Observations.

Withdraw Consent

If You withdraw Your consent for the use or disclosure of Your Personal Information for purposes set out in this Privacy Policy You may not have access to all Our Services, and We might not be able to provide You with all of the Services and customer support offered to Our users and authorized under this Privacy Notice and Our User Agreement.

Privacy Policy Changes

Although most changes are likely to be minor, iKickButts may change its Privacy Policy from time to time, and at Our sole discretion. We will post an updated and revised version of this Privacy Policy on the iKickButts Platform when any material changes have been made, and iKickButts encourages visitors to check this Privacy Policy often so You are aware of the most current terms and conditions that apply to You. The revisions are effective immediately upon posting. Your continued use of this site after any change in this Privacy Policy will constitute Your acceptance of such change.

Do Not Track Notice

Most browsers and some mobile operating systems and applications include a Do-Not-Track feature. Because there are not yet common, industry accepted “do not track” standards and systems, the Platform may not respond to Do Not Track signals. In addition, we may allow third parties to collect Personal Information from your activity on our Website, as described in this Privacy Policy.

Your California Privacy Rights

Although We do not disclose to any third parties for their marketing purposes any personal information, residents of the State of California are entitled to receive the following disclosure information under California law:

Residents of the State of California, under California Civil Code section 1798.83, have the right to request from companies conducting business in California a list of all third parties to which the company has disclosed personal information during the preceding year for direct marketing purposes. Except with respect to the limited exceptions described above, We do not share Your personal information with any third parties for direct marketing purposes.

If You are a California resident and request information about how to exercise Your third-party disclosure choices, You must send a request to the following address with a preference on how Our response to Your request should be sent (email or postal mail). Send an email to the iKickButts at admin@ikickbutts.org or contact Us via mail at:

iKickButts Data Controller
9245 Sky Park Court, Suite 225
San Diego CA 92123
Attn: Your California Privacy Rights

All requests sent via postal mail must be labeled "Your California Privacy Rights" on the envelope or postcard and clearly stated on the actual request. For all requests, please include Your name, street address, city, state, and zip code. (Your street address is optional if You wish to receive a response to Your request via email. Please include Your zip code for our own recordkeeping.) We will not accept requests via the telephone or by facsimile. We are not responsible for notices that are not labeled or sent properly, notices that are illegible, or do not have complete information.

Contact Preferences

We will send updates to your registered email. With questions regarding your account, You may contact Us directly by emailing to admin@ikickbutts.org. With question regarding the app's features and performance, You may contact Us directly by emailing to contact@ikickbutts.org.

All Users

If any User of Our Platform, or any Subscriber has any questions about this Privacy Policy, please contact the iKickButts Data Protection Officer admin@ikickbutts.org or:

iKickButts – Data Protection Officer
9245 Sky Park Court, Suite 225
San Diego CA 92123

This Privacy Policy was last modified on April 24, 2025.

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